

FOR IMMEDIATE RELEASE

Adant Technologies Inc. Forges Strategic Partnership with SOS to Enter the Canadian Market

Pleasanton, December 11 2023 – Adant Technologies Inc, a leading global provider of wireless connectivity technologies, proudly announces its entry into the Canadian market through a strategic partnership with the national sales firm Sales Outsource Solutions (SOS).

This partnership marks a significant milestone in Adant's expansion strategy, aiming to make its cutting-edge solutions widely available to the Canadian telecommunications community.

Adant brings a wealth of expertise and a diverse portfolio of solutions to address the unique needs of the Canadian market. The collaboration with SOS, a trusted name in Manufacturer Sales Representation, will play a crucial role in ensuring the seamless integration of Adant's products into the Canadian broadband marketplace.

«We are thrilled to embark on this journey into the Canadian market alongside SOS», said Daniele Piazza, CEO at Adant Technologies Inc. «This strategic partnership allows us to combine Adant's technological solutions with SOS's market reach to ensure that our solutions are readily accessible to businesses across Canada».

Michael Dawe, National Director Wireless for SOS, commented « Adants' Industry leading technology is evidence of our objective to build a best-in-class complimentary wireless portfolio, addressing most the most pressing needs of Canadian Wireless Service Providers». Adant Technolgies are true innovators in the areas of WiFi, 5G, IoT, BLE, UWB and RF and we are thrilled to be representing this global technology leader here in Canada» further stated Dawe.

Adant Technologies Inc entry into the Canadian market signifies the company's commitment to global expansion and reinforces its position as a leader in the wireless technology sector. The strategic partnership with SOS underscores the importance of collaboration in fostering innovation and meeting the evolving needs of connectivity in our digital era

For more information about Adant Technologies Inc and its solutions, please visit www.adant.com

About Adant Technologies Inc:

Adant Technologies Inc is a global player in providing advanced solutions that revolutionize the connectivity and functionalities of communication devices. Adant designs and sells adaptive wireless systems using its unique Beamshaping™ smart antenna technology to

provide best possible connectivity and accurate positioning to WiFi, 5G and BLE devices. Adant has embedded its technology worldwide in hundreds of thousands of wireless devices and has established key partnerships with the world's leading original equipment manufacturers and chipset makers.

About SOS:

Transform your business trajectory with Sales Outsource Solutions. Our strategic approach and expert outsourcing services empower your brand to thrive in the Canadian market. From tailored sales strategies to innovative marketing solutions, we drive success and maximize your ROI. Partner with us to elevate your business to new heights. Your success, our commitment at www.salesoutsourcesolutions.com

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